Privacy Notice

Last updated: August 1, 2024

This Privacy Notice ("**Privacy Notice**") outlines how Outrider Technologies, Inc. and our affiliated companies ("**Outrider**", "**we**", "**our**" or "**us**"), use Personal Information (defined below) that we process in connection with providing our services to you ("**Services**"), including your use of our website: https://www.outrider.ai/ and all software, services, extensions, subdomains, and application programming interfaces (collectively, our "**Site**"), including when you apply for a job with us.

1. INTRODUCTION

We strive to respect privacy and we recognize the need for appropriate protection and management of any Personal Information that we collect and use as part of using our Services or Site. As used in this Privacy Notice, "**Personal Information**" means any information that uniquely identifies, relates to, describes, or is reasonably capable of being associated with or linked to you.

2. CATEGORIES OF PERSONAL INFORMATION WE COLLECT

The types of Personal Information we collect may include:

- *Contact Information* – If you submit an inquiry on our Site or otherwise provide information to us, we may collect Personal Information including your name, company name, company physical address, title and role, e-mail address, and phone number.
- *Usage Information* – When you use our Site, we may automatically record information, including your Internet Protocol address (IP Address), geolocation of your device, browser type, referring URLs (e.g., the website you visited before coming to our website), domain names associated with your internet service provider, and any other information regarding your interaction with our Site.
- *Employment Information* – If you apply for employment with us, we will collect Personal Information related to your potential employment, including your education and employment history, address and contact information, demographic information, and any other information included in your resume or application.
- *Communication Information* – We may collect Personal Information contained within your communications with us. Where permitted by applicable law, we may collect and maintain records of calls and chats with our agents, representatives, or employees via message, chat, post, or similar functionality.

3. HOW WE COLLECT PERSONAL INFORMATION

We collect Personal Information from the following sources:

- *Directly From You* – We collect Personal Information that you provide to us directly, for example, if you choose to contact us, subscribe to newsletters or other communications, or apply for a job with us.

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- *From Third Parties* – We may collect Personal Information from third parties including, business partners, subcontractors, advertising networks, analytics providers, and search information providers, who may provide us with Personal Information about you.
- *Through Online Tracking Technologies* – We use cookies and similar technologies to collect Personal Information related to activity on our Site. For additional information regarding our use of these technologies, see the *Cookies and Tracking Technologies* section below.

4. COOKIES AND OTHER TRACKING TECHNOLOGIES

We and our service providers may use cookies and similar technologies to collect usage and browser information about how you use our Site. We process the information collected through such technologies, which may include or be combined with Personal Information, to help operate certain features of our Site, to enhance your experience through personalization, and to help us better understand the features of our Site that you and other users are most interested in.

To manage your preferences, please click on the cookie controls link at the bottom of our Site. In addition, most browsers allow you to change your cookie settings. You can usually find these settings in the options or preferences menu of your browser. Please note that if you disable your web browser's ability to accept cookies, you will be able to navigate through parts of our Site, but you may not be able to successfully use all of the features of our Site.

(a) Do Not Track Signals

Outrider does not track users of our Site across third party websites to provide targeted advertising. Accordingly, we do not currently respond or take any action with respect to a web browser's "do not track" signal or other mechanisms that provide consumers the ability to exercise choice regarding the collection of Personal Information about an individual consumer's online activities over time and across third party websites or online products/services.

(b) Analytics Services

We may use certain third party analytics services to improve the functionality, features, or delivery of our Site. We may also use these analytics services to record mouse clicks, mouse movements, scrolling activity, as well as any text that you type into our Site. For example, we use Google Analytics on our Site to track user trends and usage. For more information on Google Analytics' processing of Personal Information as it relates to our Site, please see http://www.google.com/policies/privacy/partners/. By using a browser plugin provided by Google, you can opt out of Google Analytics.

5. THE PURPOSES FOR WHICH WE USE PERSONAL INFORMATION

To the extent permitted by applicable law, we use Personal Information:

- To provide, analyze, administer, and improve our Site and related services;
- To contact you in connection with our Site and our Services;
- To send you updates and promotional materials that you have registered for;
- To support and personalize the Site and our advertising efforts;
- To protect our rights, our property, the security and integrity of the Site or the rights of third parties;
- To the extent required for benchmarking, data analysis, audits, developing new products, enhancing the Site, facilitating product, software and applications development, improving the Site or our Services, conducting research, analysis, studies or surveys, identifying usage trends, as well as for other analytics purposes;

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- To meet our contractual requirements;
- To comply with applicable legal or regulatory requirements and our policies;
- To market, advertise, and provide the Site and our Services;
- As part of a corporate transaction, such as in connection with the sale of part or all of our assets or business, the acquisition of part or all of another business or another business' assets, or another corporate transaction, including bankruptcy; and
- To ensure the technical functionality, the security and integrity of our Site.

6. HOW WE DISCLOSE PERSONAL INFORMATION

We do not sell, lease, rent or otherwise disclose the Personal Information to third parties unless otherwise stated in this Privacy Notice or unless you otherwise consent to us doing so. The following sets forth the circumstances in which we disclose Personal Information:

(a) Service Providers

We disclose Personal Information to our third party service providers to perform tasks on our behalf and to assist us in providing our Site and Services. For example, we may share your Personal Information with third party service providers who assist us in performing core functions (such as hosting, data storage, and security) related to our operation of our Site and/or by making certain interactive tools available to you as a user of our Site. We also use third party service providers for technical support, application development, tracking and reporting functions, quality assurance, and other services.

(b) De-Identified and Aggregated Information

Outrider may conduct research utilizing certain anonymized Personal Information in statistical form. This research may be compiled and analyzed on an aggregate basis, and we may share this de-identified or aggregated information with our affiliates and third parties with whom we do business. This de-identified or aggregate information does not identify a user personally. Outrider may also disclose de-identified or aggregated information in order to describe our Site to current and prospective third parties with whom we conduct business and to other third parties for other lawful purposes.

(c) Advertisers

From time-to-time, we engage third parties to provide advertising services to assist us in advertising our brand and Site. Those advertising services may target advertisements on third party websites based on cookies or other information indicating previous interaction with our Site.

(d) Third Parties with Whom We Conduct Business

We may conduct business with certain third parties to jointly offer products or services. For example, we may partner with certain professional educational credit providers to jointly market our Site to you. In such cases, we may share Personal Information collected in connection with your expression of interest with these third parties with whom we conduct business. We do not control these third parties' use of Personal Information we collect, and their use of the Personal Information will be in accordance with their own privacy notices or privacy policies.

(e) In the Event of Merger, Sale, or Change of Control

We may disclose Personal Information to a related or third party entity as part of a merger, acquisition, sale, or other change of control of our business, assets, or stock, including in connection with any

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bankruptcy or similar proceedings. Where legally required, we will give you notice prior to such disclosure.

(f) Other Disclosures
We may disclose Personal Information if we have a good faith belief that disclosure of such information is helpful or reasonably necessary to: (i) comply with any applicable law, regulation, legal process or governmental request; (ii) detect, prevent, or otherwise address fraud or security issues; (iii) protect against harm to the rights, property or safety of Outrider, our users, or the public; or (iv) enforce or investigate a potential violation of the Outrider Terms of Use.

7. MARKETING COMMUNICATIONS
You may choose not to receive future promotional or advertising emails from us by selecting an unsubscribe link at the bottom of each email that you receive from us, or by responding to the emails directly and requesting removal if such a link is not available. Additionally, you may send a request specifying your communications preferences to info@outrider.ai. Please note that even if you opt out of receiving the foregoing emails, you cannot opt out of receiving transactional-related emails from us.

8. INTERNATIONAL USERS
Please note that our Site is directed towards users who reside in the United States. If you are visiting our Site from outside the United States, please note that by providing your Personal Information, it is being transferred to, stored, collected, or processed in the United States, where our servers are located and operated.

9. RETENTION OF PERSONAL INFORMATION
We will retain your Personal Information for as long as necessary to fulfill the purposes described in this Privacy Notice, unless otherwise required by applicable laws. Criteria we will use to determine how long we will retain your Personal Information include whether we need your Personal Information to provide you with our Services; we continue to have a relationship with you; you have requested information from us; we have a legal right or obligation to continue to retain your Personal Information; we have an obligation to a third party that involves your Personal Information; our retention or recordkeeping policies and obligations dictate that we retain your Personal Information; we have an interest in providing you with information about our Services; or we have another business purpose for retaining your Personal Information.

10. DATA SECURITY
The security of Personal Information is important to us. We follow generally accepted industry standards to protect the Personal Information submitted to us, both during transmission and once we receive it. However, no method of transmission over the internet, or method of electronic storage, is 100% secure. Therefore, while we strive to use commercially acceptable means to protect Personal Information, we cannot guarantee the absolute security of Personal Information. If you believe you've discovered a potential vulnerability, please let us know by emailing us at security@outrider.ai

11. CHILDREN'S PRIVACY
We do not target children and do not knowingly collect any Personal Information from children under the age of thirteen (13). In the event that we learn we have collected Personal Information from a child under the age of 13, we will promptly take steps to delete that information. If you are a parent or legal

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guardian and think your child has given us their Personal Information, you can email us at info@outrider.ai.

12. NOTICE TO CALIFORNIA RESIDENTS

This section applies to our collection and use of Personal Information if you are a resident of California, as required by the California Consumer Privacy Act of 2018 and its implementing regulations, as amended by the California Privacy Rights Act ("CCPA"), where "Personal Information" has the definition set forth in the CCPA.

Outrider makes the following disclosures regarding the Personal Information it has collected within the 12-month period preceding the Effective Date of this Privacy Notice:

Sources of Personal Information

We collect Personal Information from the categories of sources detailed in the *How We Collect Personal Information* section above.

Use of Personal Information

We collect Personal Information for the business and commercial purposes detailed in the *The Purposes For Which We Use Personal Information* section above.

Disclosure of Personal Information

The categories of third parties to whom we disclose Personal Information for a business or commercial purpose are detailed in the *How We Disclose Personal Information* section. As disclosed in the chart below, we do not sell or share Personal Information, and we do not knowingly sell or share the Personal Information of minors under the age of 16.

Categories of Personal Information We Collect	**Categories of Third Parties to Whom We Sell or Share Personal Information**
Identifiers	We do not sell or share this category of Personal Information.
Personal information, as defined in the California customer records law	We do not sell or share this category of Personal Information.
Internet or other similar network activity	We do not sell or share this category of Personal Information.
Professional or employment-related information	We do not sell or share this category of Personal Information.

13. LINKS TO THIRD-PARTY WEBSITES

We are not responsible for the practices employed by any websites or services linked to or from our Site, including the information or content contained within them. We encourage you to investigate and ask questions before disclosing Personal Information to third parties, since any Personal Information disclosed will handled in accordance with the applicable third party's privacy notice.

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14. CHANGES TO THIS PRIVACY NOTICE

As our organization changes over time, this Privacy Notice is expected to change as well. We reserve the right to amend the Privacy Notice at any time, for any reason, without notice to you, other than the posting of the amended Privacy Notice on our Site. We may e-mail periodic reminders of our notices and terms and conditions, but you should check our Site frequently to see the current Privacy Notice that is in effect and any changes that may have been made to it.

15. CONTACTING US.

Any comments, concerns, complaints, or questions regarding our Privacy Notice may be addressed to info@outrider.ai or write to us at:

Outrider Technologies, Inc.
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Brighton, CO 80603

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